



Fairtrade goes Baltic

Invitation to Workshop for NGOs, volunteers and civil society on Wednesday 19th of November at 14.00-17.00

Seminar will take place on **Wednesday November 19th 14.00-17.00** in the premises of European Commission Office in Lithuania, Naugarduko g. 10, Vilnius.

The aim of the workshop is to introduce Fairtrade as a tool for poverty reduction and active consumerism. Other aim is to jointly plan the launch of Fairtrade in Lithuania. The seminar is part of Fairtrade week activities.

Why to participate?

Get information on Fairtrade

Participate in the fast growing world of Fairtrade

Plan the start of Fairtrade in Lithuania (and Poland) with us

Have Fairtrade as part of your organization activities

Create networks among other civil society actors and NGOs

Participation is free of charge, but you are invited to **pre-register by 10.11.**

Please send your registration to Inga Šoštakiene, email:

inga.sostakiene@bef.lt or phone +370 5 215 92 87.

Sincerely yours,

Zymantas Morkvenas
Baltic Environmental Forum Lithuania BEF

Jurgita Mačiūnaitė
Environmental Information Centre EIC

Tuulia Syvänen
Association for Promoting Fairtrade in Finland

Dieter Overath
TransFair Germany



More information on Fairtrade:

in Lithuanian and Russian www.fairtrade.lt

In English also www.fairtrade.net / www.reilukauppa.fi / www.fairtrade.ee

Fairtrade Certification Mark is an independent consumer guarantee that producers and workers in the developing world get a guaranteed minimum price that covers the cost of sustainable production. Fairtrade certified products come from 58 countries and are sold in 60 countries, retail value being over 2,4 billion euros. Fairtrade product range varies from coffee, tea, bananas to chocolate, cotton, wine and flowers. Fairtrade Mark and products were launched in Estonia May 2007 and will be launched in Latvia and Lithuania in 2009. Some Fairtrade products are already available in Baltic states.



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Programme

14.00 Opening, welcome

Baltic Environmental Forum Lithuania BEF and Environmental Information Centre EIC:
Introduction of participants, goals of the workshop

14.20 Tuulia Syvänen, Executive director of Association for Promoting Fairtrade in Finland: What is Fairtrade Labelling, standards, products, monitoring, benefits to producers, global system

Questions and discussion

14.40 Film on Fairtrade

14.50 Riina Kuusik, Fairtrade Project Manager, Estonia:

Fairtrade is growing fast in Estonia

- Presentation of Fairtrade launch, present situation and future plans

15.15 Dieter Overath, founder and director of Transfair Germany: Fairtrade in Germany and Central Europe - a fast growing civil society movement

Coffee

15.45 Dieter Overath, Tuulia Syvänen, Riina Kuusik:

- Civil society and NGOs in Fairtrade

- Fairtrade is a grass root movement and consumer support is important integral part of Fairtrade

- NGO relations in Germany, Finland and Estonia

- Fairtrade activities in NGOs: Fairtrade Weeks, Fairtrade Cities and Fairtrade Churches

16.00 Žymantas Morkvėnas, Director of Baltic Environmental Forum Lithuania and **Jurgita Mačiūnaitė**, Director of Environmental Information Centre EIC

- How to carry on in Lithuania?

- Input from all participants

Discussion and agree on next steps

Fairtrade Week in Lithuania 16.-21.11.2008!